

WHAT YOUR MEMBERSHIP BUILDS

The Build Menu.

Every system, one team.

The complete catalog of what our backend team builds for members — voice agents, automations, follow-up, dashboards, and the systems that turn leads into booked revenue. Each build is quoted as a flat project price; you approve a fixed figure within the listed range before any work begins.

QUICK Small, fast turnaround \$50 – \$250	BUILD Standard build \$165 – \$675	PROJECT Larger, scheduled build \$500 – \$2,500
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Packages

BUNDLED BUILDS

Complete Voice Agent Suite

Every voice build, deployed as one integrated agent

VA-01 · VA-02 · VA-03 · VA-04 · VA-05 · VA-06

\$1,090 – \$2,310 + usage & A2P at cost

Speed-to-Lead Engine

New inbound leads called, booked, and nurtured fast

VA-01 · VA-02 · NUR-01 · NUR-02 · CMP-01

\$725 – \$1,575 + A2P at cost

Database Reactivation

Waking up a dead or lapsed list

VA-05 · RAC-01 · RAC-03 · INT-03

\$690 – \$1,760

CRM & Funnel Launch

Standing up the full backend and capture path

CRM-01 · CRM-02 · CRM-05 · PAG-01 · PAG-02

\$850 – \$2,475

Conversational AI Coverage

Chat and voice answering across every channel

CHA-01 · CHA-02 · VA-04 · VA-03

\$640 – \$1,500

Creative Testing Engine

Ongoing ad creative refresh and testing support

CRF-01 · CRF-02 · CRF-03 · CRF-04 · CRF-05

\$850 – \$1,750 + ad spend/software at cost

Each bundle is priced below the cost of buying its parts individually. Everything in a package is also available on its own below.

01 AI Voice Agents

VA

VA-01	Speed-to-Lead Caller Flagship. Per-minute usage at cost; optional management from \$100/mo	BUILD	\$250 – \$500
VA-02	Booking & Confirmation Agent Calendar integration included in scope	BUILD	\$250 – \$500
VA-03	No-Show Recovery Lighter build; runs on an existing agent	QUICK	\$115 – \$250
VA-04	After-Hours Receptionist Inbound routing and transfer logic	BUILD	\$250 – \$500
VA-05	Database Reactivation Caller Heavier: list prep, compliance, outbound	BUILD	\$290 – \$675
VA-06	Agent Persona & Script Tuning Tuning pass on an existing agent	QUICK	\$90 – \$200

Voice agents carry optional recurring management (\$100–\$325/mo) and per-minute usage, billed at cost.

02 CRM & Automation

CRM

CRM-01	CRM Setup & Pipeline Build End-to-end account configuration; scales with pipeline count	PROJECT	\$500 – \$1,675
CRM-02	Workflow & Trigger Automation Per workflow set	BUILD	\$165 – \$500
CRM-03	Tag & Data Cleanup Scales with contact volume	QUICK	\$100 – \$250
CRM-04	Cancellation Save Flow Trigger and save-offer logic. Priced by complexity	BUILD	\$125 – \$250
CRM-05	Calendar & Booking Setup Calendars and reminders wired	QUICK	\$90 – \$200

03 Follow-Up & Nurture

NUR

NUR-01	New-Lead Nurture Sequence Multi-touch SMS and email	BUILD	\$200 – \$500
NUR-02	Confirmations & Reminders Standard appointment cadence	QUICK	\$90 – \$165
NUR-03	Post-Sale Onboarding Sequence Welcome and expectation-setting	QUICK	\$115 – \$250
NUR-04	Long-Term Stay-in-Touch Cadence Evergreen drip	QUICK	\$115 – \$250

04 Reactivation & Campaigns

RAC

RAC-01	Database Reactivation Campaign Per campaign. Flat 30-day engagement	BUILD	\$340 – \$1,000
RAC-02	Promotion / Offer Blast One-time SMS push	QUICK	\$100 – \$250
RAC-03	Win-Back Sequence Focused on a cancelled or lapsed list	QUICK	\$140 – \$300

05 Creative Refresh & Testing

CRF

CRF-01	Creative Refresh Campaign-ready refresh for an existing campaign; new hooks, captions, and creative variations	BUILD	\$350 flat
CRF-02	AI UGC Creative Pack AI-generated UGC-style creative variations for an existing offer or campaign angle	BUILD	\$350 – \$750
CRF-03	Static Creative Variation Pack New static ad variations on the same offer/angle with refreshed visuals, copy, or positioning	QUICK	\$150 – \$350
CRF-04	Creative Testing Plan Testing roadmap: angles, hooks, asset matrix, and what to test next from current campaign data	QUICK	\$150 – \$350
CRF-05	Compliance Review for Paid Ads Pre-launch creative review against platform policy for sensitive categories	QUICK	\$100 – \$250

Creative refreshes are billed separately unless included in a managed plan. \$2,500/mo plans include one refresh per month; additional refreshes are quoted a la carte. Ad spend, software, and third-party production remain separate.

06 Chat & Conversational AI

CHA

CHA-01	Website & SMS Chatbot Qualifies and books; website and SMS	BUILD	\$250 – \$675
CHA-02	Knowledge Base Build & Tuning Load and tune answers	QUICK	\$115 – \$290
CHA-03	Inbox Auto-Reply First-response automation	QUICK	\$90 – \$165

07 Dashboards & Reporting

DSH

DSH-01	Operational Dashboard Single live view, built to your business	PROJECT	\$500 – \$1,675
DSH-02	Progress / Member Tracking Course or pipeline progress and drop-off	BUILD	\$250 – \$675
DSH-03	Custom KPI Command Center Bespoke metrics; our heaviest build	PROJECT	\$850 – \$2,500

08 Pages & Funnels

PAG

PAG-01	Landing Page Build Designed and wired to follow-up	BUILD	\$75 – \$100
PAG-02	Booking Funnel Click-to-booked path	QUICK	\$140 – \$340
PAG-03	Course / Membership Area Access and progress automation	PROJECT	\$500 – \$1,675

09 Integrations & Data

INT

INT-01	Payment Integration *No charge inside a website we build; otherwise a custom automation step	BUILD	Included*
INT-02	App & Webhook Connections Per integration; scales with number of endpoints	BUILD	\$140 – \$400
INT-03	Lead Import & List Cleanup Dedupe and formatting	QUICK	\$50 flat

10 Compliance & Deliverability

CMP

CMP-01	A2P / 10DLC Registration Service fee. Registration and carrier fees billed at cost	BUILD	\$50 – \$140
CMP-02	Number Setup & Porting Provision or port numbers	QUICK	\$50 – \$140
CMP-03	Email Deliverability Setup SPF / DKIM / DMARC authentication	QUICK	\$100 flat

Add-Ons

QUOTED PER SCOPE

Paid Ad Management Dedicated media buyer	\$1,000 – \$3,000/mo + ad spend, or 10–20% of spend
Creative Refreshes & Content A la carte creative refreshes, UGC, statics, and content packs	\$350 flat refreshes, \$75 – \$500 per asset, or \$500 – \$3,000/mo
Dedicated / White-Glove Build Large or time-sensitive work	\$2,500 – \$10,000+ per project, or \$2,000 – \$5,000/mo

At a glance

SUMMARY

AI Voice Agents	\$90 – \$675 setup, + usage	Dashboards & Reporting	\$250 – \$2,500
CRM & Automation	\$90 – \$1,675	Pages & Funnels	\$75 – \$1,675
Follow-Up & Nurture	\$90 – \$500	Integrations & Data	\$50 – \$400
Reactivation & Campaigns	\$100 – \$1,000 / campaign	Compliance & Deliverability	\$50 – \$140 service (+ passthrough)
Creative Refresh & Testing	\$100 – \$750, or \$350 flat refresh	Packages	\$640 – \$2,475 bundled
Chat & Conversational AI	\$90 – \$675		